

ABSTRACT OF THE DISCLOSURE

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A master scheduler system and method automatically operate and/or coordinate operation of a plurality of relatively independent systems, including manual systems, to function as an NVOD system to provide automating diverse operations for supporting and maintaining an NVOD system. The master scheduler system and method may also be applied to automate manual processes of analog-based and digital broadcast based service. The master scheduler receives, processes, and disseminates NVOD schedule-related information for end-to-end NVOD service; that is, sending video from a back-end which stores video data to a head-end for viewing by a user. The master scheduler also provides operations support for the NVOD system, such as maintaining the head-end configuration, allocating channels, performing asset management, performing content management, etc. The master scheduler provides validation of scheduling information by comparing information such as programmed schedules, asset metadata, and data obtained by measuring asset parameters, for example duration.